



# 2021 NCLL Sponsorships

[www.NCLLMilw.com](http://www.NCLLMilw.com)

# Who We Are

North Central Little League (NCLL) is a 100 percent volunteer, 501(c)(3) for not-for-profit organization with a dedicated executive Board of Directors, volunteer coaches and team managers who devote personal hours year-round to ensure that Milwaukee and Wauwatosa area residents have an affordable, family focused activity available to them.

NCLL offers fun, competitive baseball for Milwaukee and Wauwatosa area youth ages four to fifteen.



# Why Sponsor

- You will support the development of children playing in NCLL.
- Sponsorship money is used for field maintenance, replacing damaged or outdated equipment, Covid-19 safety precautions, First Aid Kits, and upkeep to our indoor practice facility.
- Sponsorships provide visibility of your company to the players and their families throughout the greater Milwaukee area.



2021 NCLL Sponsorship Opportunities	Bronze \$100	Silver \$250	Gold \$500
Sponsor company logo, with link to your website, included in the Sponsor section of the NCLL website	YES	YES	YES
Sponsor company logo, linked to your website, included in the Sponsor recognition email sent to all 2021 registered families	YES	YES	YES
Email Blast – NCLL will send out an email on behalf of sponsor to 2021 registered families. Sponsor company to provide the copy and any links for the email.		YES	YES
Social Media Post – NCLL will post on the sponsor company’s behalf to the NCLL Facebook and Instagram accounts. Sponsor to provide image and post copy.		YES	YES
Ability to have a representative onsite during the NCLL Machine Pitch tournament (tentatively scheduled for July 17-18) to distribute flyer, coupons, samples, etc.			YES

North Central Little League is a non-profit, educational organization limited to the exclusive purposes permitted for tax exempt status under Section 501(c)(3) of the Internal Revenue Code of 1986 and corresponding provisions of applicable successors revenue acts. All funds received by the organization shall be dedicated and invested solely for such purpose. The Executive Board may establish guidelines for eh acceptance of gifts and the disbursement of funds by the organization in such a manner as may, in the judgment if the Executive Board, be consistent with the purposes of the organization.